

## **PANICLE INC** **COOKIE POLICY**

Last Modified: February 23, 2025

### **About this Cookie Policy**

This Panicle INC Cookie Policy (the “**Cookie Policy**”) explains the definition of technology cookies and how Panicle INC, a New Jersey Corporation (referred to hereafter as “**we**”, “**our**” or “**Panicle**”) and third parties with whom we cooperate use them.

This Cookie Policy is incorporated by reference into and integrated with our [Privacy Notice](#), which describes how we use, store and process Personal Data. Capitalized terms used herein but not otherwise defined will have the meaning set forth in our Privacy Notice.

### **This Cookie Policy includes the following information:**

#### ***1. Cookies and similar technologies***

1.1. A cookie is a small text file that is placed on the browser of your computer or mobile device (or other end device), by websites you visit and applications you use. Other automated means often used on websites and applications are Pixel tags (also known as web beacons or clear GIFs). Pixel tags are typically transparent graphic images placed on a website. These pixels are used in combination with cookies to measure the actions of visitors on the website. Our website at [www.allinoneemail.com](http://www.allinoneemail.com) is referred to herein as the “**Website**”.

Most websites and applications use cookies and other automated means to collect certain data and facilitate services. Cookies are typically used in order to make websites function, or function more efficiently, make your experience when browsing the website or application more enjoyable and smooth, to remember your preferences, to autocomplete details so you don’t have to insert your full details every time you log in (such as user name and password), to tailor content and information that is displayed to you and otherwise work to personalize your experience of the website or application. Cookies are also commonly used as tools enabling websites and applications owners to better understand the use of their products and services, to conduct business analytics and to engage in advertising activities for their business purposes or on behalf of third parties.

1.2. There are different types of cookies. Some cookies come directly from the website or application you are browsing and others come from third parties which place cookies on such sites. Such types of cookies are commonly categorized as “**First Party Cookies**” and “**Third Party Cookies**”, respectively.

1.3. Cookies can be stored for varying lengths of time on your browser or device. “**Session Cookies**” are limited to the duration of your visit to the relevant website or application, and are terminated when you exit the website or application. “**Persistent Cookies**” will remain stored on your

computer or device until deleted or until they expire.

## ***2. Categories of cookies***

- 2.1. **Strictly Necessary Cookies** - These cookies are necessary to enable the communication between the user's device and the website or application, or to provide the user with services requested by him/her, such cookies are used for the sole purpose of carrying out a transmission of a communication over an electronic communications network, or to allow the provider of an online service to provide its services as explicitly requested by users.
- 2.2. **Functionality Cookies** - These cookies allow the website or application to remember choices the user made (such as username, password, language preferences, or region) and provide enhanced, more personal features, to improve the user's experience on the website or application.
- 2.3. **Performance (Analytic) Cookies** - These cookies collect information about how visitors use the website or application, such as which pages visitors go to most often and if they are likely to get error messages from certain pages. These cookies collect aggregate information that does not identify a specific user personally. These cookies are used to improve how a website or application works, analyze use patterns of the website or application, and assist the provider to maintain and improve its services.
- 2.4. **Advertising (Targeting) Cookies** - These cookies are used to deliver personalized advertisements to the user. Such cookies may be used to analyze a user's preferences in accordance with the contextual information about the user's activities on the website or application (for example, if a user is surfing a webpage displaying an article about a sporting event, cookies may be used to display to the user an advertisement associated with sports fans), or to correlate between a user and information about such user collected from other websites or applications (for example, to display to the user an advertisement associated with sports fans based on the user's profile in other websites or applications). These cookies are used to promote advertising campaigns of website and application owners or those of third parties, as well as help measure the effectiveness of an advertising campaign.

Advertising cookies are usually placed by advertising networks, which connect between the relevant advertiser and the location of publication of the advertisement.

## ***3. What Cookies do we use and what Information is collected using Cookies?***

- 3.1. **Cookies used on our Website** – our Website contains both First Party Cookies and Third Party Cookies, Strictly Necessary Cookies, Functionality Cookies, Performance (Analytic) Cookies, and Advertising (Targeting) Cookies.
- 3.2. information collected through on our Website through the use of cookies includes:
  - Information about your operating system and device;
  - Webpages accessed within our Website, the link that led you to our Website, dates and times you

accessed our Website, event information (e.g. system crashes) and general location information (i.e. city or region).

- Information provided on the Website by users in order to streamline the user's experience and prevent user from having to re-enter information during the next visit to our Website;
- Number of visitors on our Website and which webpages have been viewed;
- Advertising user ID and information associated with targeted advertising.

**3.3. Cookies used through our Services** - In connection with digital advertising services provided to our partners and customers, we may use the information collected via cookies on the websites of our customers to make your use of their services and products more enjoyable, to promote their advertising campaigns, to improve the functionality of their services, and tailor the content and information that it displayed to you. We may also use pixel tags on the websites of our customers for retargeting purposes.

#### ***4. How To Manage Cookies***

If you do not want cookies to be placed on your device when browsing our Website, you may adjust your browser settings to manage or reject such cookies, or to notify you when a cookie is being placed on your browser. These settings are usually found in the 'Options' or 'Preferences' menu of your Internet browser. For more information on how to change your browser settings, click on the Help section of your Internet browser. Most Internet browsers also allow you to see what cookies are currently stored on your device and selectively delete them as you wish.

See below links to common browsers enabling the control of cookies:

Browser Type	
Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
Firefox	<a href="https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences">https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences</a>
Opera	<a href="https://help.opera.com/en/latest/security-and-privacy/">https://help.opera.com/en/latest/security-and-privacy/</a>

Internet Explorer	<a href="https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies</a>
Safari	<a href="https://support.apple.com/en-il/guide/safari/manage-cookies-and-website-data/sfri11471/mac">https://support.apple.com/en-il/guide/safari/manage-cookies-and-website-data/sfri11471/mac</a>

Edge	<a href="https://support.microsoft.com/en-us/help/4027947/windows-delete-cookies">https://support.microsoft.com/en-us/help/4027947/windows-delete-cookies</a>
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If you disable certain cookies, some features of our Website may not operate properly and your online experience may be limited or impaired.

## 5. *Changes and Updates*

5.1. We may update this Cookie Policy from time to time. Please periodically review this Cookie Policy to stay informed about our use of cookies, the information we collect via cookies, and any updates in relation thereto.

5.2. We will post any changes to this Cookie Policy on our Website.

## 6. *Cookies used on our Website:*

The following cookies are used on our Website:

<b>ESSENTIAL COOKIES</b>		
<b>Cookie category</b>	<b>Cookie name</b>	<b>Purpose</b>
Strictly Necessary cookies	TERMLY_API_CACHE	Used to store visitor's consent result in order to improve performance of the consent banner.

<b>THIRD-PARTY COOKIES</b>			
<b>Cookie category</b>	<b>Name of third party</b>	<b>Cookie name</b>	<b>Purpose</b>
Performance (analytic) cookies	Google Analytics	_ga	Used in context with pop-up advertisement-content on the website to store the original referrer
	Google Analytics	_ga_#	Used to distinguish individual users by means of designation of a randomly generated number as client

			identifier, which allows calculation of visits and sessions
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You may encounter our cookies on websites that we do not control. Likewise, certain third parties may place their own cookies in the Website and in connection with the provision of our Services. Such third party cookies are not subject to our control and this Cookie Policy does not cover them.

At this time, we do not offer our Services outside of the United States, nor do we solicit business outside of the United States. If you are located outside the United States when accessing our Website, the use of persistent and third party cookies should comply with the laws applicable to you.